A Research Tool Provided by the Charleston Trident Association of REALTORS®



Isle of Palms

Areas 44 & 45

Single-Family Detached	February			Year to Date			
Key Metrics	2018	2019	Percent Change	2018	2019	Percent Change	
New Listings	22	28	+ 27.3%	41	64	+ 56.1%	
Closed Sales	10	10	0.0%	27	17	- 37.0%	
Median Sales Price*	\$1,019,500	\$920,000	- 9.8%	\$1,064,000	\$910,000	- 14.5%	
Average Sales Price*	\$1,252,600	\$1,178,250	- 5.9%	\$1,357,481	\$1,211,618	- 10.7%	
Percent of Original List Price Received*	90.9%	92.9%	+ 2.2%	89.4%	93.1%	+ 4.1%	
Days on Market Until Sale	122	106	- 13.1%	159	91	- 42.8%	
Inventory of Homes for Sale	113	137	+ 21.2%				

^{*} Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

Townhouse-Condo Attached	February			Year to Date		
Key Metrics	2018	2019	Percent Change	2018	2019	Percent Change
New Listings	16	13	- 18.8%	28	27	- 3.6%
Closed Sales	6	4	- 33.3%	14	5	- 64.3%
Median Sales Price*	\$515,000	\$766,500	+ 48.8%	\$502,500	\$754,000	+ 50.0%
Average Sales Price*	\$521,458	\$666,375	+ 27.8%	\$501,232	\$617,500	+ 23.2%
Percent of Original List Price Received*	88.5%	91.1%	+ 2.9%	93.0%	92.1%	- 1.0%
Days on Market Until Sale	228	103	- 54.8%	157	92	- 41.4%
Inventory of Homes for Sale	61	73	+ 19.7%			

^{*} Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size

Historical Median Sales Price Rolling 12-Month Calculation

\$1,200,000 \$1,000,000 \$800,000 \$400,000 \$200,000

1-2013

1-2015

1-2017

1-2019

Single-Family Detached

1-2009

1-2011

Townhouse-Condo Attached

